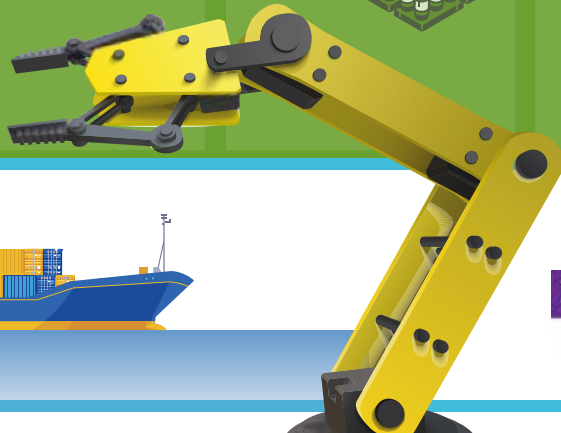


Shape Your Future...

in Hull and East Yorkshire



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SKILLS
HULL & EAST YORKSHIRE
INCORPORATING LMI HUMBER


Shape your own future

In this booklet you will find information about the job market and key employment sectors in the Hull and East Yorkshire area. This is important when you are making decisions about your future education, training and career plans. Also included are helpful details on qualifications, how you can demonstrate and develop your skills and how to make successful applications. There's even some advice for parents and carers on how they can help you.

Here are some tips for getting the most out of this publication:

- For information on education and qualifications go to pages 5 to 8.
- If you would like to know how to develop your skills, go to pages 10 and 11.
- Pages 12 and 13 contain useful information to help you write your CV, complete an application form and offers tips and advice on attending an interview.
- There's a page with information for parents and carers – make sure they read page 9 to find out how they can support you.
- To explore different employment sectors in Hull and East Yorkshire, visit pages 15 to 26.
- We've provided some useful links on page 29, and to find more detailed job market information visit www.skillshullandeastyorkshire.co.uk


Top tip!




Whatever stage you are at in your career, always do as much research as possible into the options available - you could find yourself doing a career you would never have imagined!

Contents


Contact

 skills.hullandeastyorkshire@eastriding.gov.uk

 [SkillsHullandEastYorkshire](#)

 [@skills_haey](#)

 [@skillshullandeastyorkshire](#)

 [@SkillsHullandEastYorkshire](#)

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About the Area

The Hull and East Yorkshire area has a total population of around 609,600 people.

Approximately 370,500 people are of working age (between 16 and 64) and around 279,500 are in employment. Approximately 74.2% of the population

aged between 16 and 64 in Hull and East Yorkshire are employed. The average for Great Britain is 75.6%.



We are a region that manufactures things, from caravans to chemicals and kitchens to food, the Hull and East Yorkshire area employs over twice the national average in the manufacturing sector. We are also home to the UK's largest offshore wind turbine blade manufacturing facility and the world's largest offshore windfarm, located off the East Yorkshire coast.

Businesses continue to invest in Hull and East Yorkshire because of our strategic coastal location and global connectivity, our excellent transport links, our skilled workforce and our local education and training provision. The region is also home to one of eight new Freeport zones in England.

Important employment sectors include:

- Manufacturing – just over 17% of jobs in the region are in this sector. Local specialisms include caravans, food, heating, kitchens, metal structures, plastics and pharmaceuticals. There are around 5,800 more jobs in this sector than in 2015, an increase of 15%
- Business and service – accounts for over 16% of jobs in the area and has grown by 4% in the last 7 years
- Public sector – there are nearly 37,000 jobs in this sector
- Retail – despite the number of jobs in this sector having fallen by 8% since 2015, there are still approximately 36,000 jobs in retail in the region. Sales and retail assistant was the 10th most advertised job in Hull and East Yorkshire in 2022
- Health and social care – there are about 36,000 jobs in this sector, which makes up nearly 14% of the total jobs in the area
- Leisure and tourism – the number of jobs in this sector has grown by 6% since 2015. There are now around 23,000 jobs in leisure and tourism in Hull and East Yorkshire, approximately 9% of total jobs

There are approximately 21,000 businesses and 25,000 individual business units in Hull and East Yorkshire, providing a total of around 260,000 jobs.

- The number of jobs working for companies in the creative and digital sector has grown by 48% in Hull and East Yorkshire since 2015, the fastest percentage growth of any sector
- 88% of businesses in the region employ 9 or less members of staff
- 55% of the population aged between 16 and 64 have a minimum of 2 or more A' levels, an advanced GNVQ, an NVQ3 or equivalent, and 33% have a minimum of an HND, degree, higher degree, or equivalent
- The median gross weekly pay for a full-time worker living in Hull and East Yorkshire is £586.70

For further information visit:

- www.skillshullandeastyorkshire.co.uk
- <https://data.hull.gov.uk/>
- www.logonmoveon.co.uk
- <https://nationalcareers.service.gov.uk/>
- <https://intel-hub.eastriding.gov.uk/>
- www.heylep.com

Sources: ONS, Lightcast, BRES



REMEMBER;
IT'S IMPORTANT
TO DO YOUR
RESEARCH INTO
QUALIFICATIONS
AND CAREER
PATHWAYS TO KEEP
AS MANY OPTIONS
AS POSSIBLE OPEN
FOR YOURSELF.

Your Choices



In Year 8 or 9 you will need to choose which subjects you would like to study in Years 10 and 11. You will need to check with your school which subjects are on offer and when you need to make your choices. You will have to study English, maths and science as these are compulsory subjects. Some schools also include other subjects such as religious education or a foreign language in their compulsory subjects. Schools can choose which subject options they offer.

In Years 10 and 11 it's time to think about your next steps. Raising the Participation Age (RPA) means that you must continue in some form of education or training until you are 18 years old.

Your Post-16 Options:

- Full-time learning – you can carry on with full-time learning in a school sixth form, a sixth form college, a further education college (FE College) or a university technical college (UTC).
- Work-based learning or employment with training, such as an apprenticeship or supported internship.
- Part-time learning or training whilst in employment, running your own business or volunteering.

Find out more about apprenticeships at:
www.logonmoveon.co.uk or www.apprenticeships.gov.uk

At the age of 18 you have some significant decisions to make:

- You may choose to go to university or a higher education college to study. There are a wide range of courses available, and it is a good idea to start researching them as soon as possible. You can visit www.ukcas.com to get started, and also look at page 8 for some things to consider.
- You could undertake a higher or degree apprenticeship. More information on these can be found at www.gov.uk/government/publications/higher-and-degree-apprenticeships or www.ukcas.com
- You could choose an apprenticeship. These can be found on employers websites, www.logonmoveon.co.uk or www.apprenticeships.gov.uk.
- You could decide to get a job. If you wanted to go back into education at a later date, part-time study and distance learning are two more options which could enable you to keep learning whilst you are working.

REMEMBER: visit as many open days as possible to find out what each school, college and training provider has to offer





Qualifications

We have listed examples of the qualifications that you could study and their levels below. It's important to research the qualifications that you might require for your future career and where they are offered.

Entry Level

- Award
- Certificate (ELC)
- Diploma
- English for speakers of other languages (ESOL)
- Essential skills
- Functional skills
- Skills for Life

Level 1

- GCSE (grades 3-1)
- National Vocational Qualification (NVQ)
- First certificate
- Award
- Certificate
- Diploma
- ESOL
- Essential skills
- Functional skills
- Music (grades 1-3)

Level 2

- GCSE (grades 9-4)
- Intermediate apprenticeship
- NVQ
- Award
- Certificate
- Diploma
- ESOL
- Essential skills
- Functional skills
- National certificate
- National diploma
- O level (grade A-C)
- CSE grade 1
- Music (grades 4-5)
- T level foundation (from Sept 2024)

Level 3

- A level
- AS level
- T level
- Advanced apprenticeship
- International Baccalaureate diploma
- Access to higher education diploma
- NVQ
- Award
- Certificate
- Diploma
- ESOL
- Applied general
- National certificate
- National diploma
- Tech level
- Music (grades 6-8)

Level 4

- Higher apprenticeship
- Higher national certificate (HNC)
- Certificate of higher education (CertHE)
- NVQ
- Award
- Certificate
- Diploma

Top tip! Remember qualifications are changing all the time and we've not been able to list every one that is available. Talk to your teachers and tutors for the latest information.



Level 5

- Foundation degree
- Higher national diploma (HND)
- Diploma of higher education (DipHE)
- NVQ
- Award
- Certificate
- Diploma

Level 6

- Degree with or without honours (BA, BSc)
- Degree apprenticeship
- NVQ
- Award
- Certificate
- Diploma
- Graduate certificate
- Graduate diploma

Level 7

- Master's or integrated master's (MA, MSc, MEng)
- NVQ
- Award
- Certificate
- Diploma
- Postgraduate certificate
- Postgraduate certificate in education (PGCE)
- Postgraduate diploma

Level 8

- Doctorate (PhD or DPhil)
- Award
- Certificate
- Diploma

Source: Gov.uk

For more information...

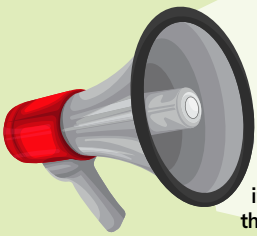
www.logonmoveon.co.uk <https://nationalcareers.service.gov.uk/careers-advice/career-choices-at-16>
<https://nationalcareers.service.gov.uk/careers-advice/career-choices-at-18>
www.gov.uk/what-different-qualification-levels-mean

Top tip! Universities often offer opportunities for studying abroad or work experience. This may help you pick your higher education course.

What about going onto Higher Education?

Here are a few common questions and facts to reassure you about studying at university or higher education college.

I'm worried about the money side of things.	Higher education is a big step but there is lots of help and support available. The repayments of the loan are usually manageable and you shouldn't need to spend any of your own money to pay for anything upfront. Most higher education organisations offer bursaries (extra money that you don't have to pay back) depending on family circumstances and other reasons. Explore whether a degree apprenticeship is right for you. It allows you to study an undergraduate or master's degree while you work. Your degree is fully paid for, you'll be paid a salary and you'll gain work experience at the same time
What if I don't get a job afterwards?	Many degrees involve placements and time in industry to help you get started on your career. Every university and higher education college has a careers and employability team who are there to help you get a job when you graduate and beyond.
I'm not clever enough to go to university.	Different courses have various methods of assessment, so don't be put off. There is a lot of study support available in higher education. Entry requirements for courses vary widely at different universities, so undertake research to find the best ones for you. You may surprise yourself, so aim as high as you can!
I think I've had enough of studying, I just want to get a job.	Higher education is different to previous study. Many courses have practical and applied elements, plus you manage your own learning. You might want to consider studying part-time. There is an increase in the number of jobs needing a degree, so you need to check you're not closing doors on potential careers.
I don't want to move away from home.	If you want to stay locally for your higher education that is an option, but you might like the idea of living somewhere new!
What if I'm homesick? I'm worried I won't make friends.	When you start in higher education, it is new to everyone. In your first few weeks there will be activities designed to help you settle in and find out about things like student societies you can join. It's a great chance to make new friends. Visit university and college open days to get a feel for the environment.
I don't know anyone who's been to university.	Ask in school about your 'alumni'; these are ex-students who sometimes come back to school to explain about their career path and experiences. They can help to act as role models for younger students. Higher education will help you increase in self-confidence, so don't let being nervous put you off applying.
My family are not that keen on me going to university.	It's important to talk to your family to see what they are worried about. If it's money, have a look at the information together. You can help to reassure them about your future. Have a look at the advice for parents, guardians and carers' on the UCAS website (www.ucas.com) together and they might find the information on page 9, Calling all Parents and Carers! useful as well.
I'm not sure what courses are available.	The best place to start is the UCAS website (www.ucas.com) to get an overview of all the higher education courses (including degree apprenticeships). You need to think about what you want to study, and where you would like to study it. You'll get help from school/college with your decisions, remember to do your research and ask as many people as possible!



Calling all Parents and Carers!



Parents, carers, friends and relatives are a huge influence when it comes to young people and their career decision-making.

This booklet provides information on some of the key employment sectors within the Hull and East Yorkshire area. Look through it with your young person, use the links to the additional information and help them achieve their next step.

Many of the new and emerging jobs in the region require higher level skills, so encourage your young person to make the most of experiences they have within and outside of school.

Your young person's school has the responsibility to provide access to independent and impartial careers guidance. Contact the school they attend to find out more.

It's important for you to encourage them to get advice from their school careers adviser, their teachers, and to speak to colleges, training providers, universities and employers.

The more they talk to people and the more information you can gather, the easier it will be to make the right decision.

There are some key things to think about at key ages/stages for your young person.

See below for some useful links

www.ucas.com - for information about higher education (including student finance)

<https://amazingapprenticeships.com/resources/> - download the monthly parents and carers' information pack

www.skillshullandeastyorkshire.co.uk - explore career information about the local area with your young person

Year 8 and 9

This is when GCSE options are selected. The core subjects such as English, maths and science will be compulsory, but there will be choices. Speak to your young person and their school.

If they are thinking about a particular career, check if they need a certain qualification.

Year 10 and 11

From Year 10, students may get a chance to do work experience, volunteering, or part-time work, which can help them to develop transferable skills and support their career planning. They can record their skills in their **Skills Passport** in their www.logonmoveon.co.uk learner account and prepare a CV using the **CV writer tool**.

Students should also start thinking about their future options, researching subjects and qualifications needed for their next step.

In Year 11, students should be focusing on their examinations and continuing their research.

After Year 11, all students must undertake some form of education or training until they are 18. This is usually either studying a full-time course at school, college or sixth form college, completing an apprenticeship or getting a job and studying a work-related course alongside. It is also possible to be self-employed or volunteer for at least 20 hours and complete some accredited training or undertake an internship or traineeship.

Year 12 and 13

In Year 12, students in their first year of sixth form or college will usually be researching and preparing to apply to higher education, for an apprenticeship or employment, whichever is their preferred next step.

They will be supported to research courses, visit open days and undertake the application process.

In Year 13 they will make their applications. If they are making higher education applications, encourage them to check the date of their school or college's deadline (it is usually earlier than the official UCAS deadline).

Whatever route your young person takes you can help and support them.

www.youthemployment.org.uk/careers-advice-for-parents





www.logonmoveon.co.uk - use the Opportunities section to research options with your young person and search local courses and apprenticeships. From Year 11, help them make applications using their account.

www.talkingfutures.org.uk - a parents' toolkit for careers conversations

Developing Your Skills

These are skills which are sometimes called 'transferable skills'. They are needed in many different types of jobs. You are already likely to have many of them. Think about how you can demonstrate and develop your skills further.







Skill	What is it?	Why is it important?	What can I do to develop it?
 <p>Listening</p>	Receiving, retaining and processing of information or ideas.	Effective listening is essential for all aspects of daily life. From understanding instructions given by your teacher to accurately taking an order from a customer, being a good listener is vital to understand information and instructions.	Practice listening to others, remembering short instructions, understanding why others are communicating and recording important information. Then focus on demonstrating that you are listening effectively by thinking about your body language, asking open questions and summarising what was said.
 <p>Speaking</p>	Communicating information or ideas by speech.	From communicating your thoughts and ideas and making yourself understood to effectively repeating the instructions and information of others, effective speaking is also essential for all aspects of daily life.	Practice speaking clearly, first with friends and family and then with people you are less familiar with. Next learn to make points logically by thinking about what listeners already know and using appropriate language, then practice speaking engagingly using facts, example's and visual aids.
 <p>Problem Solving</p>	The ability to find a solution to a situation or challenge.	Problem solving is a really valuable skill to have. Employers want someone who can help them find solutions to problems. It will often involve using other skills such as teamwork, creativity and staying positive.	The first step is being able to follow instructions to complete tasks, seeking help and extra information if needed. The next step is to explore problems by creating and assessing different potential solutions. Beyond this, practice exploring more complex solutions.
 <p>Creativity</p>	Using your imagination to generate new ideas and solutions.	Creativity is a great skill to have as it helps with problem solving. It is a valuable skill that employers will look for their employees to demonstrate.	Start by developing your confidence in imagining different situations and sharing your ideas. Next focus on generating ideas – think about improvements that could be made to something that already exists.

You can record your transferable skills in the **Skills Passport** at www.logonmoveon.co.uk. Sign into your learner account to get started.



The information below is from the Skills Builder Partnership. Find out more about the Skills Builder Framework and how you can enhance your skills at www.skillsbuilder.org

Skill	What is it?	Why is it important?	What can I do to develop it?
 <p>Staying Positive</p>	Being able to use tactics and strategies to overcome setbacks and achieve goals.	Everyone experiences a setback at some point in their life. Staying positive helps you to manage your emotions more effectively and remain motivated.	Identify your emotions, particularly positive and negative. Learn to stay calm, think about what went wrong in a particular situation, and try to encourage others. Explore how you might identify new opportunities in difficult situations and adapt plans accordingly to achieve them.
 <p>Aiming High</p>	Being able to set clear goals and identifying how to achieve them.	Setting goals and planning how you will achieve them is an important skill that an employer will look for you to have. It is a skill that will get you used to working outside your comfort zone.	Learn to plan effectively, identify when something might be too difficult and have a sense of what doing well looks like for you. Focus on working with care and attention, taking pride in success and having a positive approach to new challenges. Learn to set realistic goals and then prioritise how you achieve them.
 <p>Leadership</p>	Supporting, encouraging and developing others to achieve a shared goal.	Showing that you have leadership ability is a great skill to have. Employers will be interested to know when you have taken responsibility in a group or motivated others as it demonstrates your future potential. It is a skill which is closely linked to teamworking.	It is important first of all to understand your feelings, be able to share them, and recognise the feelings of others. Then think about managing projects – how to best divide up tasks, manage time, share resources, manage group discussions and deal with disagreements.
 <p>Teamwork</p>	Working effectively with others to achieve a shared goal.	Almost all jobs include some form of team working. Being able to work efficiently and effectively with your colleagues is essential.	Get involved with a team and contribute to group decision making, behave appropriately, take responsibility, encourage group members to contribute, and respect the diversity of others.

Making Successful Applications

Whatever your age, gaining experience can help you to succeed by building up your knowledge and skills.

This can be work experience organised by your school or college, experience you organise yourself, but it also includes a range of other things you might not think are important. Things like:

- Volunteering in your community
- Playing sport and helping to coach younger students

- Doing dance or drama
- Being part of a club or society at school
- Mentoring younger students at your school
- Looking after your younger siblings
- Helping older members of your family
- Hobbies and interests, such as music, photography or computers

Look at pages 10 and 11 to find out more about skills and how you can demonstrate and develop them further.

While you're at school you'll get the chance to visit employers, colleges and universities, plus representatives will come to school to talk about their jobs and industries.

Make the most of these opportunities to think about what sort of career you are interested in.

However you gain experience, at some point in your career you're going to be required to make an application

Whether you're applying for work experience, a part-time job, a place at college or university, or your first full-time job, it's likely that you'll have to submit a CV and covering letter or complete an application form.

Read on for more information on how to find an opportunity and make a successful application.

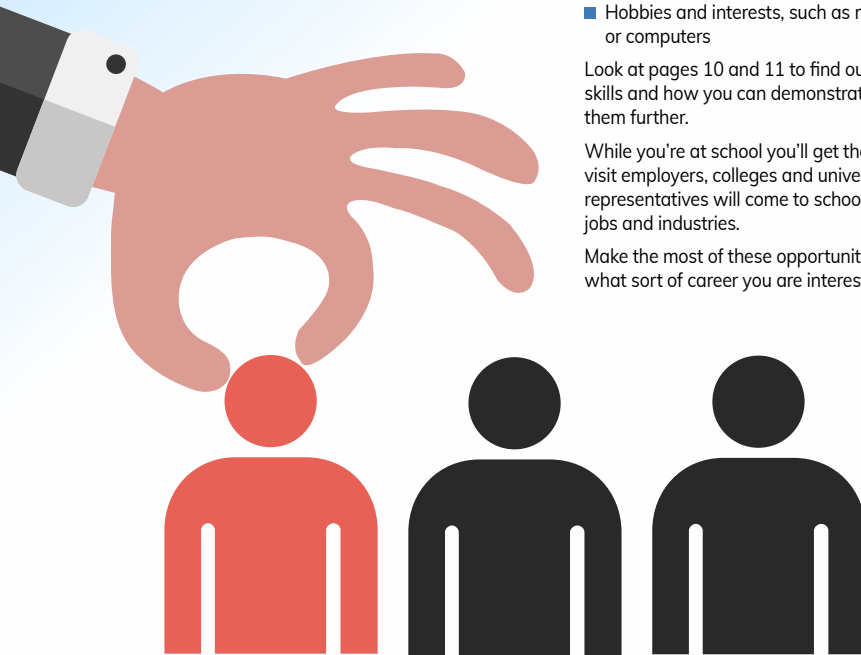
When it comes to finding a job there isn't a one stop shop where every employer advertises their vacancies. The increased use of technology and social media means there are now lots of ways to look for a job.

Here are some of the key places employers advertise their job vacancies:

- Job vacancy websites such as Indeed, Totaljobs or Reed
- With a recruitment agency
- On social media and networking sites such as LinkedIn
- Jobcentre Plus
- Job/career fairs
- On their company website, in local newspapers, or even outside their premises.

When you make an application, ensure that you read the instructions carefully. Are you required to send a CV and covering letter, or do you need to complete an application form?

Will there be an assessment centre? This could involve a group task or an aptitude test. Read all the information carefully so you know what to take with you and what to expect.



CV

A CV is a short, written summary of your skills, achievements and experience. It is an opportunity for you to promote yourself to a potential employer.

There are several different ways to write a CV, here are the basics that you should include:

- Personal details – your name, email address, contact phone number and home address, clearly presented at the top of your CV.
- A personal statement – a summary of your skills and experience. It should be a few short lines explaining who you are, what skills and experience you possess, what you are able to offer, and what you are looking for.
- IT skills - include details of the software and IT systems that you have experience of using.
- Work experience - include all your relevant work experience, with the most recent first. You can include work placements and volunteering as well as paid jobs. You should include your dates of employment, the name of the organisation you worked for, your job title, and a brief outline of your key duties and responsibilities (it is a good idea to use bullet points for each of these).
- Education - include dates, type of qualification and grade that you achieved. This section can be added after your personal profile if you are early on in your career, or if you do not have much work experience.

Your CV is usually the first contact that you will have with a business, so it is important to remember that first impressions count. Keep it to between one and three pages long, depending upon how much experience you have, and always ask a friend or family member to check it for you. They may spot mistakes that you have overlooked.

Application forms

An employer may ask you to complete an application form instead of sending a CV. The form could be on paper or online. If it's on paper, ensure that you write neatly.

Before starting to complete your application form read the job description, person specification and any instructions provided to ensure that you understand what the employer wants.

Make sure that you check the closing date for applications and give yourself enough time to complete it.

Once you have completed your application form, make sure you read through it again to check for any mistakes, and check the spelling and grammar. It's a good idea to get someone else to check it for you as well. They may see things that you don't.

Interviews – Your chance to shine

You could be offered a job after one interview. It is not uncommon to have to pass two, or even three interviews with a company, before a decision is reached.

A first interview might be done by video or telephone. If successful you would then proceed onto a second face-to-face meeting.

When attending a face-to-face interview:

- Dress appropriately, ensure you know where you're going, be on time and turn your mobile phone off.
- Smile, be professional, be positive about your experiences, remember to ask questions and learn from each interview experience.
- Be prepared. Ensure you have read the job description and thought about how your skills relate to it. Research the company/organisation online and think about what you would like to ask. Remember, an interview is a two-way process, you are finding out about the company just as much as they are finding out about you. Thinking about the experience in this way can help to calm your nerves.
- A few things an interviewer might ask you about:
 - Your skills and strengths
 - What you know about the company or role
 - Your ambitions and motivation
 - Your work history and education/qualifications
 - Points covered in the 'person specification' of the job description and how your background might fit with this
 - Your experience of working in a team or of being able to work on your own initiative
- **Enjoy the experience and good luck!**

Find out more:

Explore the Employability Support Guides at www.skillshullandeastyorkshire.co.uk

Check out the information and inspiration pages at www.logonmoveon.co.uk/information

Find careers advice at <https://nationalcareers.service.gov.uk/careers-advice>

Are you career ready?

Work your way through the checklist below. You don't need to complete all the tasks in one go, keep coming back to them. Some tasks may not be relevant for you.

Research

- Make an appointment with a Careers Adviser
- Attend at least one careers fair and speak to exhibitors
- Talk to family and friends about their careers – could their job be right for you?
- If you know what career you would like to do, explore the different routes into it
- Explore local labour market information (LMI)
- If you are not sure what career route to take, get some inspiration by exploring the 'Career of the Week' and 'How Did You Get That Job?' information in the Resources section of www.skillshullandeastyorkshire.co.uk and completing a National Career Service Skills Assessment - <https://nationalcareers.service.gov.uk/skills-assessment>

- If you have a hobby or interest that you are passionate about, have you explored self-employment, could you turn it into a career?
- Follow company and career websites you are interested in on social media
- Check out some job websites, for example www.totaljobs.co.uk and www.reed.co.uk

Develop your skills

- Complete at least one work experience
- Start a part-time job to begin building up your work experience
- Practice creating and giving a presentation
- Explore the Skills Builder website (www.skillsbuilder.org) and Skills Passport on www.logonmoveon.co.uk
- What happens at an assessment centre?

Get yourself ready

- Create or update your CV and have it checked by family and friends. For help, use the CV writer tool on www.logonmoveon.co.uk
- Explore how to complete an application form and write a covering letter
- Complete at least one practice interview at school/college or with family and friends
- Check your online profiles – if a prospective employer searches online for you, is what they will find appropriate?
- Is your email address suitable? If not, create a new one for your education, training or employment applications
- Consider creating a LinkedIn profile (www.linkedin.com) then follow companies you are interested in working for
- Research what to do when you are made an offer of employment



Agriculture

← Scan this QR for more info

2.5% of jobs in Hull and East Yorkshire are in Agriculture

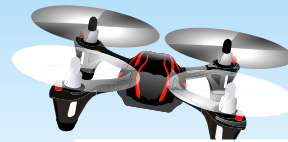
The agriculture sector involves the practice of growing crops and rearing animals to provide food, wool and other products. It includes horticulture, fruit growing, seed growing, dairy farming, breeding and keeping of livestock, the use of land for grazing, meadows, osier (willow), market gardens, nurseries, and some woodlands. Also included in this sector are the forestry and fishing industries.

Did You Know?

- Around 54% of food on our plates is produced in the UK, including the majority of grains, meat, dairy, and eggs. 54% of our fresh vegetables and 16% of our fruit are also produced in the UK.
- The agricultural workforce in the UK in June 2022 was 470,624.
- In 2022, agriculture's contribution to the UK economy (Gross Value Added) was £13.9 billion, an increase of £1.8 billion (+14.9%) compared to 2021.
- Approximately 69% of land in the UK is used for agriculture. In East Yorkshire this figure rises to around 84%.
- The number of jobs in agriculture in East Yorkshire has grown by 5% since 2015.

Will there be opportunities available?

- The number of people employed in agriculture in the UK is expected to grow by 3.5% between 2020 and 2035.
- The biggest medium to long term risk to the UK's domestic food production comes from climate change and other environmental pressures like soil degradation, water quality and biodiversity. To overcome these challenges, the sector will be using more innovative and automated technologies, which will drive demand for engineers, scientists, researchers and mathematicians.
- Emerging technologies like vertical farming may go some way towards reducing carbon emissions in the food supply chain and reducing our reliance on overseas fruit and vegetable imports. They may also create exciting new job opportunities in the sector.



Job Title	National Average Salary
Agricultural Engineer	£25,000 to £45,000
Agronomist	£22,500 to £60,000
Farm Manager	£21,000 to £50,000
Farm Worker	£18,000 to £25,000
Forestry Worker	£19,000 to £30,000
Rural Surveyor	£22,000 to £43,000
Tractor Driver	£16,000 to £30,000

Sources: UK Food Security Report, June survey of agriculture and horticulture, BRES, National Careers Service.

Skills/qualities

- Problem solving
- Attention to detail
- Team working
- High standards of health and safety
- Able to follow instructions

Useful subjects include

- Technology
- Science
- Maths
- English
- IT

Some local employers

www.colettetagardencentre.co.uk
www.cranswick.plc.uk/farming
www.hughesgroup.ltd/about-hughes/howden-site
www.jsr.co.uk
www.jzflowers.co.uk
www.poskittcarrots.co.uk
www.premierplantproducers.co.uk

Good to Know: A lot of new and exciting jobs in the agriculture sector are involved with technologies like electric vehicles, artificial intelligence and robotics, and require a science, technology, engineering or maths (STEM) background.

Search for jobs by... Registering with a recruitment agency • Looking at online job vacancy websites • Visiting your local Jobcentre • Checking out company websites and social media • Talking to family and friends

For information... www.skillshullandeastyorkshire.co.uk www.logonmoveon.co.uk
www.bishopburton.ac.uk <https://nationalcareers.service.gov.uk/> www.lantra.co.uk/careers





Business and Service

← Scan this QR for more info

16% of jobs in Hull and East Yorkshire are in the Business and Service sector

The business and service sector contains businesses whose main activity is the provision of a service, rather than the provision of a physical product. This service can be provided to another business or to a member of the public. Companies in the business and service sector don't make a tangible product, instead their employees complete tasks to deliver a service to their customers. It is usually the largest sector in any advanced economy and often the greatest driver of economic activity. Examples of business and service sector jobs include accountant, solicitor, customer service adviser, commercial cleaner and hairdresser.

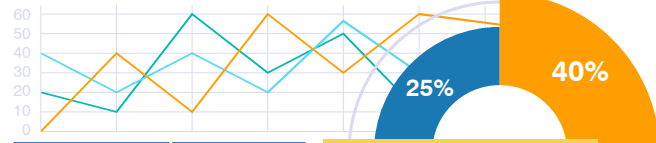
Did You Know?

- The number of jobs with companies in the business and service sector in Hull and East Yorkshire has grown by over 4% since 2015.
- Jobs within firms of solicitors in Hull and East Yorkshire have grown by 40% since 2015 to around 1,750.
- The number of jobs with companies offering accounting, auditing and bookkeeping services has increased by nearly 30% to around 2,000 over the same period.
- The number of jobs working for call centres in Hull and East Yorkshire has grown nearly 17% to around 1,750 since 2015.

■ There are around 2,750 jobs with businesses offering hairdressing and other beauty treatments in Hull and East Yorkshire, an increase of 72% since 2015.

Will there be opportunities available?

- The business and service sector is anticipated to continue to grow at a faster rate than the wider UK economy and is expected to continue to drive employment over the next five years.
- Nationally, 3.8 million jobs will need to be filled by 2027 as a result of employees leaving the sector, for example due to retirement.
- Strong long-term growth in labour demand in both high-skilled and low-skilled roles is expected in the business and service sector.



Job Title	National Average Salary
Accountant (Private Practice)	£22,000 to £65,000
Bank Manager	£24,000 to £55,000
Cleaner	£15,000 to £21,000
Customer Service Assistant	£17,000 to £25,000
Estate Agent	£19,000 to £40,000
Financial Adviser	£23,500 to £45,000
Hairdresser	£14,000 to £30,000
Insurance Broker	£20,000 to £65,000
Solicitor	£25,000 to £100,000
Travel Agent	£18,000 to £27,000

Skills/qualities

- Communication
- Teamwork
- Problem solving
- Attention to detail
- Decision making
- Technology

Useful subjects include

- English
- Maths
- IT
- Business studies

Some local employers

- www.barclays.co.uk
- www.beverleybs.co.uk
- www.smailesgoldie.co.uk
- www.johnsoncleaners.com
- www.matthewlimb.co.uk
- www.resqcs.co.uk
- www.tui.co.uk
- www.williamsons-solicitors.co.uk

Sources: BRES, Working Futures 2017-2027, National Careers Service



For information... www.skillshullandeastyorkshire.co.uk www.logonmoveon.co.uk
<https://nationalcareers.service.gov.uk/>

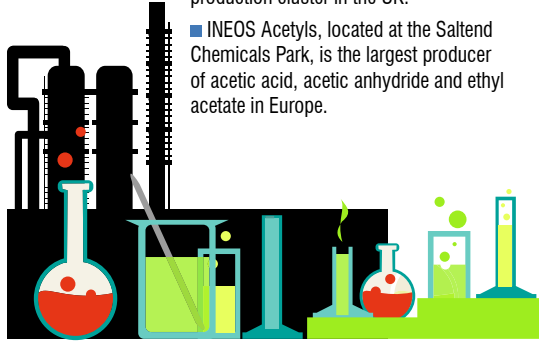
Search for jobs by... Registering with a recruitment agency • Looking at online job vacancy websites • Visiting your local Jobcentre • Checking out company websites and social media • Talking to family and friends



Chemicals

← Scan this QR for more info

1% of jobs in Hull and East Yorkshire are in the Chemicals sector



The chemicals sector is made up of companies that generate industrial chemicals. It is a diverse industry, essential to our modern economy, and involves converting raw materials into a wide range of products or raw materials for other manufacturing industries.

Did You Know?

- The chemicals sector is one of the largest sectors in the UK and a top exporter, sending £54 billion of manufactured goods abroad each year.
- The chemicals sector directly employs over 151,000 highly skilled people in the UK who earn on average 45% more than the average worker in the economy.
- The Humber is the 2nd largest chemical production cluster in the UK.
- INEOS Acetyls, located at the Saltend Chemicals Park, is the largest producer of acetic acid, acetic anhydride and ethyl acetate in Europe.

Will there be opportunities available?

- The chemicals sector provides many of the technologies needed to transition to a low carbon economy, and its highly skilled, technically advanced workforce can play a leading role in industrial decarbonisation.
- The drive to net zero and the introduction of new digital technologies is expected to alter the day-to-day operations and working practices of chemical companies in the coming years, and presents an opportunity to engage the next generation of highly skilled workers.
- Employers in the chemical sector predict that the demand for higher-level skills will increase further, with extensive demand for innovation, research and design, and engineering skills.
- Around 36% of the workforce in the UK chemicals sector are over the age of 50 and will need to be replaced as they retire.

Job Title	National Average Salary
Analytical Chemist	£15,609 to £40,000
Chemical Engineer	£30,000 to £65,000
Chemical Engineering Technician	£18,000 to £40,000
Chemical Process Plant Operator	£18,000 to £37,000
Laboratory Technician	£17,000 to £30,000
Production Manager	£24,000 to £65,000

Skills/qualities

- Communication and literacy
- Application of IT
- Attention to detail
- Health & Safety awareness
- Able to carry out instructions

Useful subjects include

- English
- Maths
- IT
- Science

Some local employers

- www.airproducts.co.uk
- www.bartoline.co.uk
- www.crownpaints.co.uk
- www.ineos.com/sites/hull/
- www.mitsubishichemical.co.uk
- www.pensana.co.uk
- www.vivergofuels.com
- www.yara.co.uk

Sources: Chemical Industries Association, INEOS, Future Skills for the Chemical Industries, National Careers Service.

Good to Know: A lot of exciting jobs in the chemicals sector offering a good salary require a science, technology, engineering or maths (STEM) background.

For information... www.skillshullandeastyorkshire.co.uk www.logonmoveon.co.uk
www.zerocarbonhumber.co.uk www.cogentskills.com www.greenporthull.co.uk/jobs/training/women-into-manufacturing-and-engineering <https://nationalcareers.service.gov.uk/>

Search for jobs by... Registering with a recruitment agency • Looking at online job vacancy websites • Visiting your local Jobcentre • Checking out company websites and social media • Talking to family and friends



Construction

← Scan this QR for more info

Companies in the construction sector are involved in the process of designing and creating buildings and infrastructure. This includes the building of houses, schools, hospitals, factories, offices, roads, bridges, motorways, and even railways. Projects vary in size from small single home renovations to huge multi-million-pound infrastructure developments, such as the construction of a new motorway or power station, employing thousands of different construction specialists.

Did You Know?

■ The estimated annual construction output for Yorkshire and the Humber was £14.6 billion in 2022.

■ The number of jobs with companies in the construction sector in Hull and East Yorkshire has grown by 16% since 2015, the second highest percentage growth of any sector.

■ The number of jobs with companies involved in the construction of commercial and domestic buildings in Hull and East Yorkshire has grown by 44% since 2015 to around 5,000.

■ The number of jobs with electrical installation companies in Hull and East Yorkshire has grown by 27% since 2015 to around 1,900.

■ There are a wide variety of jobs in the construction sector, many of which involve working in an office rather than on a construction site.

Will there be opportunities available?

■ 266,000 extra construction workers will be required by 2026 to meet UK construction demand.

■ The volume of construction work in Yorkshire and the Humber is expected to grow above the UK forecast of 3.2% by an annual average rate of 3.9%.

■ An extra 20,950 construction workers will be needed in Yorkshire and the Humber from 2022 to 2026.

■ The largest increase in annual demand will be for occupations such as carpenters, joiners, construction managers, civil engineering technicians, estimators and office-based support staff.



Skills/qualities

- Practical and technical
- Problem solving
- Attention to detail
- Team working
- Communication
- Safety aware
- Able to work at heights
- Able to read drawings
- Accurate measurement

Useful subjects include

- English
- Maths
- IT
- Science

Some local employers

www.ashcourt.com
 www.beal-homes.co.uk
 www.erif.org.uk
 www.hobsonporter.com
 www.houlton.co.uk
 www.pbsconstruction.co.uk
 www.sewell-group.co.uk/careers

Sources: BRES, citb Construction Skills Network, National Careers Service

Job Title	National Average Salary
Architect	£30,000 to £60,000
Carpenter/Joiner	£17,000 to £38,000
Civil Engineer	£30,000 to £70,000
Electrician	£18,000 to £42,000
Plumber	£15,000 to £40,000
Quantity Surveyor	£25,000 to £80,000



Search for jobs by... Registering with a recruitment agency • Looking at online job vacancy websites • Visiting your local Jobcentre • Checking out company websites and social media • Talking to family and friends

For information... www.skillshullandeastyorkshire.co.uk
www.logonmoveon.co.uk www.ecitb.org.uk www.nawic.co.uk
www.citb.co.uk www.goconstruct.org
<https://nationalcareers.service.gov.uk/>

5% of jobs in Hull and East Yorkshire are in Construction





Creative and Digital

← Scan this QR for more info

2% of jobs in Hull and East Yorkshire are in the creative and digital sector



The creative and digital sector is extremely broad, and encompasses a wide range of activities including telecoms, graphic design, digital marketing, computer programming, computer games design, virtual reality and social media.

Did You Know?

■ Between 2011 and 2022, the number of jobs in the UK's creative industries grew by 54% to 2.4 million.

■ Over 36% of jobs in the digital technology economy are in non-technical occupations, like product management, user experience, legal, people, and sales.

■ There are approximately 635 creative and digital companies in Hull and East Yorkshire, 90% of them employ less than 10 members of staff.

■ The number of jobs working for computer consultancy businesses in Hull and East Yorkshire has grown by 71% in the last 7 years to approximately 1,800.

■ Around one third of the creative and digital sector's workforce are self-employed.

Will there be opportunities available?

■ Employment in the UK creative and digital sector could grow from a total of 3.1 million in 2018 to 4.3 million by 2030.

■ The creative and digital sector is likely to be a key driver of economic growth following the downturn associated with Covid-19.

■ Creative and digital is the fastest growing employment sector in Hull and East Yorkshire. The number of jobs working for companies in this sector has increased by 48% since 2015.

■ In the future, some of the fastest growing jobs in the digital sector are likely to be involved in artificial intelligence, sustainability, cyber security, and business intelligence.

Sources: DCMS Sector Economic Estimates, Tech Nation, IDBR, BRES, The Future of the Creative Industry, National Careers Service.



Job Title	National Average Salary
App Developer	£25,000 to £55,000
Copy Editor	£22,000 to £46,000
Costume Designer	£23,000 to £35,000
Cyber Security Professional	£25,000 to £60,000
Graphic Designer	£18,000 to £35,000
Product Designer	£22,000 to £45,000
Social Media Manager	£25,000 to £60,000
Software Developer	£24,000 to £70,000
Web Designer	£18,000 to £40,000

Skills/qualities

- Communication
- Creativity
- Strong ICT knowledge (and experience)
- Attention to detail
- Good problem solving skills

Useful subjects include

- Design
- English
- Maths
- ICT
- Art
- Media

Some local employers

www.absolutelycultured.co.uk
www.blinkagency.com
www.c4di.co.uk
www.clay10.co.uk
www.connexin.co.uk
www.eon-media.com
www.hulltruck.co.uk
www.kcom.com
www.quickline.co.uk
www.spectrum.tech
www.wearesauce.io
www.visr-vr.com

For information... www.skillshullandeastyorkshire.co.uk
www.logonmoveon.co.uk www.bcs.org
www.screenskills.com www.discovercreative.careers
<https://nationalcareers.service.gov.uk/>

Search for jobs by... Registering with a recruitment agency • Looking at online job vacancy websites • Visiting your local Jobcentre • Checking out company websites and social media • Talking to family and friends



Energy

← Scan this QR for more info

Less than 1% of jobs in Hull and East Yorkshire are in the energy sector

The energy sector includes companies who extract crude petroleum and natural gas, companies who generate, transmit and distribute electricity and companies who manufacture gas. It also includes companies who generate renewable energy from solar, on and offshore wind, tidal, and newer technologies like hydrogen.

Did You Know?

- The largest offshore wind farm in the world - Hornsea 2 – is located 89km off the East Yorkshire coast. It provides power to more than 1.4 million homes.
- When construction of the Dogger Bank offshore wind farm is completed off the East Yorkshire coast, it will become the world's largest, generating enough electricity to power up to 6 million homes.
- Saltend Chemicals Park could become home to one of the world's first at-scale facilities producing hydrogen from natural gas with carbon capture and storage, enabling the reduction of 900,000 tonnes of carbon emissions in the region.
- The Energy Works waste to energy power station in Hull will produce enough electricity to power the equivalent of 43,000 homes per year by processing 240,000 tonnes of waste.

Will there be opportunities available?

- The energy sector is changing. The UK government have set targets to achieve net zero carbon emissions by 2050 and the energy sector will play a key role in this transition, creating many highly skilled jobs in the process.
- 27% of the UK energy sector workforce are predicted to retire in the next 10 years. Combined with the growth of new and replacement jobs, this means that the sector needs to replace or retrain 48% of its current workforce over the next decade, which equates to 277,000 vacancies.
- The Humber is the most carbon intensive industrial cluster in the UK. 37% of carbon dioxide emissions from the UK's six largest industrial clusters come from the region. Decarbonisation could attract up to £15 billion of

Good to Know: A lot of exciting jobs in the energy sector offering a good salary require a science, technology, engineering or maths (STEM) background.

Job Title	National Average Salary
Electricity Generation Worker	£19,000 to £35,000
Engineering Maintenance Technician	£21,000 to £40,000
Geophysicist	£20,000 to £50,000
Smart Meter Installer	£21,000 to £42,000
Wind Turbine Technician	£25,000 to £47,000
Welder	£22,000 to £45,000

investment and potentially create up to 49,000 exciting and well-paid jobs in technologies such as clean hydrogen production and carbon capture and storage.

Skills/qualities

- Problem-solving
- Attention to detail
- Computer skills
- Communication
- Team working

Useful subjects include

- Science
- Maths
- Engineering
- Technology
- Business

Some local employers

- www.bostonenergy.co.uk
- www.centrica.com
- www.equinor.com/where-we-are/united-kingdom
- www.gevindpower.com
- www.nationalgrid.com
- www.northermpowergrid.com
- www.orsted.co.uk
- www.sserenewables.com

Sources: Energy & Utility Skills, Zero Carbon Humber, Offshore Wind Industry Council, National Careers Service.

For information... www.skillshullandeastyorkshire.co.uk www.logonmoveon.co.uk
www.zerocarbonhumber.co.uk www.greenporthull.co.uk <https://nationalcareers.service.gov.uk/>
www.greenporthull.co.uk/jobs-training/women-into-manufacturing-and-engineering

Search for jobs by... Registering with a recruitment agency • Looking at online job vacancy websites • Visiting your local Jobcentre • Checking out company websites and social media • Talking to family and friends



Health and Social Care

← Scan this QR for more info

14% of jobs in Hull and East Yorkshire are in Health and Social Care

Health care is the various services involved in the prevention, treatment or management of illnesses and injuries. Care can take place in hospitals, health centres, doctors surgeries, dental surgeries or opticians, for example. Social care generally involves providing personal care and assistance to children, young people, adults and the elderly in our community.

Did You Know?

- Over 1.4 million people work for the NHS, making it the largest employer in Europe.
- There are over 350 different careers in the NHS.
- The total number of jobs in this sector in Hull and East Yorkshire has grown by around 3% since 2015.
- There are around 11,000 jobs working for hospitals in Hull and East Yorkshire, up by nearly 500 since 2015, an increase of 5%.
- The number of jobs in residential care in Hull and East Yorkshire has increased by 425 since 2015 to around 7,850, an increase of nearly 6%.

Will there be opportunities available?

- The fastest growing age group in England is people aged 65 and over. This is putting increasing pressure on the health and social care sector and is creating many opportunities for people interested in working within it.
- If the population aged 65 and over grows as projected, 43,000 extra adult social care posts will be required in Yorkshire and the Humber by 2035, an increase of 25%.
- There are around 46,828 vacancies for registered nurses across England.
- Despite the number of hospital medical staff increasing by 64% between 2004 and 2022, hospitals are still experiencing difficulties with medical staffing.
- There are around 24,000 practice nurses in England, over one-third are already over 55 years old and may be eligible for retirement.



Job Title	National Average Salary
Care Home Manager	£25,000 to £55,000
Care Worker	£14,000 to £25,000
Dental Nurse	£21,730 to £32,934
Doctor (GP)	£60,455 to £91,228
Medical Secretary	£17,500 to £24,000
Midwife	£27,055 to £47,672
Occupational Therapist	£27,055 to £47,672
Pharmacist	£33,706 to £65,262
Physiotherapist	£25,654 to £45,838
Podiatrist	£27,055 to £47,672
Social Worker	£27,000 to £42,000

Skills/qualities

- Communication
- Sense of responsibility
- Good timekeeping and organisational skills
- Team work
- Empathy and compassion

Useful subjects include

- Biology
- PE
- Chemistry
- Psychology
- Child Development
- Health & Social Care

Some local employers

www.chcpcic.org.uk
www.choosecareeastriding.co.uk
www.dovehouse.org.uk
www.hica-uk.com
www.hey.nhs.uk
www.humber.nhs.uk
www.hnycareershubs.co.uk
www.proudtocarehull.co.uk

Sources: NHS Workforce Statistics, BRES, ONS, Skills for Care, NHS Vacancy Statistics, The Nuffield Trust, National Careers Service.

Good to Know: A lot of exciting and well-paid jobs in health and social care require qualifications in science, technology, engineering or maths (STEM) subjects.

For information... www.skillshullandeastyorkshire.co.uk www.logonmoveon.co.uk
www.stepintothens.nhs.uk www.skillsforcare.org.uk www.healthcareers.nhs.uk
www.skillsforcare.org.uk/Careers-in-care/Getting-started/Getting-Started.aspx
<https://nationalcareers.service.gov.uk/>

Search for jobs by... Registering with a recruitment agency • Looking at online job vacancy websites • Visiting your local Jobcentre • Checking out company websites and social media • Talking to family and friends



Leisure and Tourism

← Scan this QR for more info

9% of jobs in Hull and East Yorkshire are in Leisure and Tourism

This sector includes jobs in pubs, hotels, restaurants, cafés, takeaways, holiday villages, campsites, amusement parks and visitor attractions, gyms, sports clubs and bookmakers. Good people skills are vital, as most jobs in this sector will involve dealing with members of the public on a daily basis.

Did You Know?

- The number of jobs with businesses in the leisure and tourism sector in Hull and East Yorkshire has grown by 6% since 2015 to approximately 22,795.
- There are around 2,000 more jobs in this sector than in 2019, before the COVID-19 pandemic began, an increase of 9%.
- Tourism is worth £963 million to the East Yorkshire economy and is vital for the region's growth and economic prosperity.

Will there be opportunities available?

- Visitors to the UK are forecast to spend £29.5 billion in 2023, 14% higher than 2022 and 4% higher than before the pandemic in 2019.
- Tourism is expected to create nearly 700,000 jobs in the UK in the next decade.
- The number of jobs with pubs and hotels in Hull and East Yorkshire has remained stable since 2015 at around 6,600.
- The number of jobs with takeaways and mobile food stands in Hull has increased by 56% since 2015 to around 1,250.
- There are around 1,050 more jobs working for cafes and restaurants in Hull and East Yorkshire than there were in 2015, an increase of 25% to approximately 5,250.



Job Title	National Average Salary
Catering Manager	£18,000 to £30,000
Chef	£15,000 to £30,000
Events Manager	£21,000 to £40,000
Hotel Manager	£20,000 to £60,000
Kitchen Assistant	£11,500 to £16,500
Restaurant Manager	£18,000 to £28,000
Tourist Information Centre Assistant	£15,000 to £25,000
Travel Consultant	£18,000 to £27,000
Waiting Staff	£12,000 to £22,000

Skills/qualities

- Customer service
- Communication
- Team working
- Flexibility
- Attention to detail

Useful subjects include;

- Maths
- English
- Languages
- Customer Service

Some local employers

- www.bridspa.com
- www.connexinlivehull.com
- www.thedeep.co.uk
- www.eastridingleisure.co.uk
- www.hulltruck.co.uk
- www.hulltheatres.co.uk
- www.sewerbyhall.co.uk

Sources: BRES, Invest East Yorkshire, Visit Britain, World Travel & Tourism Council, National Careers Service

For information... www.skillshullandeastyorkshire.co.uk www.logonmoveon.co.uk
www.visiteastyorkshire.co.uk www.visithull.org <https://nationalcareers.service.gov.uk/job-categories/travel-and-tourism>
www.abta.com/industry-zone/education-and-career-development/careers-in-travel

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Manufacturing and Engineering

← Scan this QR for more info

17% of jobs in Hull and East Yorkshire are in Manufacturing and Engineering

Manufacturing is the production of goods through the conversion of raw materials, parts or components into a finished product, ready for sale. Technology and automation are playing an increasingly important role in manufacturing, ensuring high volumes and consistent quality of products can be achieved.

Engineering is the design and construction of structures such as roads or bridges, and the operation and maintenance of machinery. It is one of the broadest sectors, with many different specialist areas, such as aerospace, automotive, control and instrumentation, electrical, materials, mechanical, process and rail.

Did You Know?

- There are around 44,500 jobs with companies in the manufacturing and engineering sector in Hull and East Yorkshire, making it the largest.
- In our region, the sector employs more than double the number of jobs than the average for Great Britain – 17% compared to 8%.
- There are around 5,825 more jobs working for businesses in this sector in Hull and East Yorkshire than in 2015, the highest increase of any sector and up by 15%.
- Since 2010, the percentage of females working in engineering in the UK has increased from 10.5%

to 16.5%, but we still need many more females to join the sector.

Will there be opportunities available?

- Between January and March 2023, 83% of businesses in the manufacturing sector in the UK reported difficulties in recruiting staff.
- 49% of engineering businesses in the UK are experiencing difficulties finding workers with the skills they need.
- The manufacturing sector is struggling to fill 72,000 vacancies in the UK, costing the UK £7bn in lost economic output.
- Siemens Mobility's new train manufacturing facility and rail village in Goole will create up to 700 direct engineering and manufacturing jobs

Job Title	National Average Salary
Bench Joiner	£17,000 to £38,000
Maintenance Fitter	£23,000 to £38,000
Process Operative	£17,000 to £24,000
Manufacturing Systems Engineer	£20,000 to £48,000
Materials Engineer	£20,000 to £45,000
Production Manager	£24,000 to £65,000
Purchasing Manager	£30,000 to £60,000
Quality Assurance Manager	£23,000 to £55,000

and around 1,700 indirect jobs when it opens.

Skills/qualities

- Communication
- Teamwork
- Problem solving
- Attention to detail
- Reliable
- Time management
- Decision making
- Technology

Useful subjects include

- Maths
- Engineering
- Science

Some local employers

www.baesystems.com
www.cranswick.plc.uk
www.croda.com
www.guardianglass.com
www.howdens.com
www.reckitt.com
www.siemensgamesa.com
www.mobility.siemens.com/uk/en.html
www.smith-nephew.com

Sources: BRES, DIE, EngineeringUK, British Chamber of Commerce, IET, Make UK, National Careers Service.

Good to Know: A lot of exciting jobs in the manufacturing and engineering sector offering a good salary require a science, technology, engineering or maths (STEM) background.

For information... www.skillshullandeastyorkshire.co.uk www.logonmoveon.co.uk www.makeuk.org
www.greenporthull.co.uk/jobs-training/women-into-manufacturing-and-engineering <https://nationalcareers.service.gov.uk/>



Ports and Logistics

← Scan this QR for more info

4% of jobs in Hull and East Yorkshire are in Port and Logistics

Ports are places where goods and people arrive or leave the country by sea. Logistics is the movement, management and storage of goods or a service. It is about ensuring that the right product gets to the right place at the right price in the right quantity and at the right time. Logistics also involves the movement of people by road, rail, sea and air, along with the operation of postal and courier services.

Did You Know?

- The ports of Hull and Goole handle approximately 11.2 million tonnes of cargo every year.
- The Hull Container Terminal handles over 100,000 containers each year.
- The total number of jobs with businesses in this sector in Hull and East Yorkshire has been stable since 2015.
- The number of jobs with businesses involved in service activities for land and water transportation in East Yorkshire has more than doubled since 2015 to around 750.

■ The number of jobs with businesses involved in postal activities in Hull and East Yorkshire has increased by a third since 2015 to around 1,200.

Will there be opportunities available?

- Brexit and COVID-19 have highlighted the importance of the sector and how vital it is to the UK economy. UK government and industry are working hard to address skills shortages and attract and retain workers.
- Employment in logistics has doubled since 2012 and is on track to overtake the size of the UK's largest employer (NHS England) in 2023.
- The sector has an ageing workforce, which will need to be replaced as they retire, for example the median age of an HGV driver is 55.



Job Title	National Average Salary
Bus Driver	£18,000 to £34,000
Crane Operator	£20,000 to £37,000
Delivery Van Driver	£16,500 to £27,000
Import-Export Clerk	£18,000 to £30,000
Large Goods Vehicle Driver	£22,000 to £40,000
Merchant Navy Deck Officer	£12,700 to £40,000
Warehouse Manager	£23,000 to £34,000

■ The implementation of new technologies in digitalisation and automation will create exciting new opportunities in the sector.

Skills/qualities

- Team working
- Problem solving
- Good organisation
- Attention to detail
- Confidence
- Communication
- Ability to work under pressure

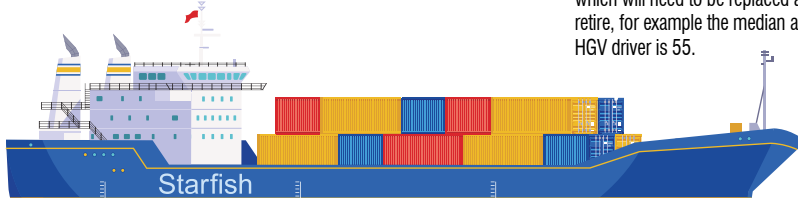
Useful subjects include

- Maths
- Science
- IT
- English

Some local employers

<https://careers.abports.co.uk/>
www.dpd.co.uk/careers
www.eastyorkshirebuses.co.uk/jobs
www.hulltrains.co.uk/careers
www.neillbrown.com
www.nigelrice.co.uk
www.pdports.co.uk/careers
www.samskip.com/careers

Sources: ABP BRES, Department for Transport, Frontier Economics, Future of Freight: a long-term plan, National Careers Service.



For information... www.skillshullandeastyorkshire.co.uk www.logonmoveon.co.uk
www.cituk.org.uk/Careers/Careers-Information www.maritimeuk.org/careers
<https://nationalcareers.service.gov.uk/>

Search for jobs by... Registering with a recruitment agency • Looking at online job vacancy websites • Visiting your local Jobcentre • Checking out company websites and social media • Talking to family and friends



Public Sector

← Scan this QR for more info

14% of jobs in Hull and East Yorkshire are in the Public Sector

Public sector organisations are responsible for providing public services in the UK. This includes schools, colleges, universities, the police and fire service, local councils, the prison service and the armed forces. Public services are funded by government, with money raised from taxes.

(Please note that the information on the NHS and other health and care services is covered separately in the Health and Social Care sector factsheet)

Did You Know?

- East Riding of Yorkshire Council is the largest employer in East Yorkshire, employing over 10,000 staff.
- The number of jobs working in general secondary education in Hull and East Yorkshire has increased by around 250 to approximately 6,000 since 2015, an increase of over 4%.
- Since 2015, there has been an increase of 15% in Hull and East Yorkshire in the number of jobs working in public order and safety, for example the police force.
- The public sector has a much higher proportion of high-skilled jobs (46%) than the private sector (24%).

■ 65% of people employed in the public sector are women.

Will there be opportunities available?

- Local authorities report that they are struggling to recruit to a variety of roles, including social workers, care workers, engineers, construction professionals, refuse collectors, environmental officers, planning officers and lifeguards.
- The UK's first all-electric prison, HMP Millsike, will create around 600 public sector jobs after it opens at Full Sutton in East Yorkshire in 2025, and hundreds more during its construction.
- 20,951 new police officers joined the police forces in England and Wales between April 2021 and March 2023.



For information... www.eastriding.gov.uk www.hull.gov.uk
www.skillshullandeastyorkshire.co.uk www.logonmoveon.co.uk
www.teacheastriding.co.uk/get-into-teaching <https://nationalcareers.service.gov.uk/>

Job Title	National Average Salary
Army Officer	£27,273 to £42,009
Building Control Surveyor	£22,000 to £60,000
Detective Chief Inspector	£42,000 to £63,000
Environmental Health Officer	£27,000 to £40,000
Firefighter	£24,191 to £32,244
Refuse Collector	£17,000 to £25,000
Social Worker	£27,000 to £42,000
Trading Standards Officer	£19,000 to £50,000

Skills/qualities

- Communication and literacy
- Team working
- Attention to detail
- Customer awareness
- Good numeracy skills

Useful subjects include

- Maths
- Science
- IT
- English

Some local employers

<https://jobs.army.mod.uk/>
www.eastridingcouncil.jobs
www.workingforhullcitycouncil.org.uk
www.humbersidefire.gov.uk/careers
www.humberside.police.uk
<https://jobs.justice.gov.uk>
<https://recruitment.raf.mod.uk>
www.royalnavy.mod.uk/careers
www.hull.ac.uk

Sources: BRES, ONS, Ministry of Justice, Police officer uplift, England and Wales, quarterly update, School Workforce Census, National Careers Service.

Search for jobs by... Registering with a recruitment agency • Looking at online job vacancy websites • Visiting your local Jobcentre • Checking out company websites and social media • Talking to family and friends



Retail

← Scan this QR for more info

14% of jobs in Hull and East Yorkshire are in Retail

The retail sector is the part of the economy that is made up of businesses and individuals who are involved with selling products directly to consumers. It includes shops, department stores, supermarkets, market stalls and internet retailers.

Did You Know?

- The total value of retail sector sales in the UK is around £496 billion.
- Tesco is the largest retailer in the UK with turnover of £58 billion, twice that of Amazon UK.
- By 2025, 33.5% of retail sales are expected to occur online.
- 28% of the workforce in retail is aged 24 and under, compared to 11% of employees in the UK as a whole.
- There are nearly 36,000 jobs working for companies in the retail sector in Hull and East Yorkshire.



- The number of jobs with businesses in East Yorkshire who are involved in the sale of flowers and plants has increased by 44% to around 1,300 since 2015.

Will there be opportunities available?

- Between September and December 2022, the UK retail sector had the second highest number of job vacancies at 148,000, around 14,000 higher than before the pandemic.
- As more retail sales have moved online, more well-paid job opportunities have been created in the online retail sector.
- Since 2015, the number of jobs with general retail and clothing retail businesses in Hull and East Yorkshire has decreased by 14% to approximately 10,500 jobs.
- Despite the total number of jobs with businesses in the retail sector in Hull and East Yorkshire decreasing by 8% since 2015, it is still the 4th largest sector in the region. Jobs will continue to be available for people in this sector due, for example, to natural staff turnover and the retirement of older members of staff.



Job Title	National Average Salary
Buyer	£18,000 to £50,000
Personal Shopper	£14,000 to £25,000
Retail Assistant	£13,000 to £26,000
Retail Manager	£20,000 to £60,000
Store Detective	£17,000 to £26,500
Visual Merchandiser	£19,000 to £30,000
Warehouse Manager	£23,000 to £34,000

Good to Know: Sales and retail assistant was the 10th most advertised job in East Yorkshire in 2022.

Skills/qualities

- Customer service
- Communication
- Teamwork
- Attention to detail
- Flexibility

Useful subjects include

- English
- Maths
- IT
- Business studies

Some local employers

www.amazon.jobs
www.aldirecruitment.co.uk
www.asda.jobs
www.boots.jobs
www.heeronfoods.com
careers.lidl.co.uk
www.careers.next.co.uk
www.sainsburys.jobs
www.tesco-careers.com

Sources: ONS, Alvarez & Marsal, British Retail Consortium, BRES, Lightcast, National Careers Service

For information... www.skillshullandeastyorkshire.co.uk www.logonmoveon.co.uk
www.brc.org.uk <https://nationalcareers.service.gov.uk/>

Search for jobs by... Registering with a recruitment agency • Looking at online job vacancy websites • Visiting your local Jobcentre • Checking out company websites and social media • Talking to family and friends



Self-Employment

IN 2022, THERE WERE APPROXIMATELY 27,900 SELF-EMPLOYED PEOPLE IN HULL AND EAST YORKSHIRE. THIS IS AROUND 7% OF THE WORKING AGE POPULATION (16-64)

In 2022, there were 5.5 million small businesses in the UK. This was 99.2% of total business. Each small business employed up to 49 people and in total they employed 12.9 million people.

If you fancy being your own boss, then self-employment may be an option for you.

You will need to think about:

- What is your business offering?
- Who will your customers be?
- Is there a market for your products or services?
- Where and how will you run your business?
- Who are your competitors?
- How are you different from or better than others?

- How will you let people know about your products or service?
- What will it cost to start your business?
- How much money will you need to survive until your business makes a profit?
- How will you raise this money?

You'll need to find out about any laws that apply to your business and about things like tax and National Insurance, so it's important to get advice early. See the www.gov.uk pages for guidance.

If you need to borrow money to set up the business, you will need a well-written business plan.

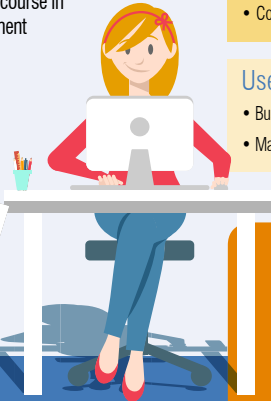
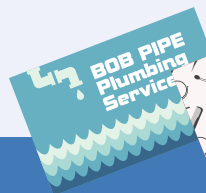
Seek advice about what you will need to include in the plan from your bank, a council business adviser, or through a local college course in self-employment start-up.

Skills/qualities

- Determination
- Self-discipline
- Good organisation skills
- Persistency
- Flexibility
- Competitive
- Imaginative
- Willing to take risks
- Communication skills

Useful subjects include:

- Business studies
- English
- Maths
- ICT



Top tip!

Check out local colleges for short business courses such as Marketing, Website Design, Online Selling and Accountancy for small businesses.



Sources: FSB, ONS Annual Population Survey



For more information...

Invest East Yorkshire www.investeastyorkshire.co.uk

Invest Hull www.investhull.co.uk

Hull & Humber Chamber of Commerce www.hull-humber-chamber.co.uk

For Entrepreneurs Only www.forentrepreneursonly.co.uk

John Cracknell Youth Enterprise Bank www.youthenterprise.co.uk

Federation of Small Businesses www.fsb.org.uk

Set up as self-employed: step-by-step www.gov.uk/set-up-self-employed

Princes Trust www.princes-trust.org.uk

Peter Jones Foundation www.peterjonesfoundation.org

Young Enterprise www.young-enterprise.org.uk

National Citizen Service www.wearencs.com

Glossary

The world of education and training is full of confusing terms. Here are a few commonly used words and phrases. Part of your research into your future career can be investigating others you will come across!

Apprenticeship - 'Learning on the job' whilst working towards a qualification. See pages 5-7 for more information about the different types of apprenticeship that are available.

Bachelor of Arts (BA) - A bachelor's degree with a focus on the arts, social sciences or humanities.

Bachelor of Science (BSc) - A bachelor's degree with a focus on the sciences.

Campus - The grounds and buildings of a university or college.

Clearing - A process for higher education applicants who did not receive offers, declined their offers, did not meet entry requirements or some cases did better than they were expecting.

CV - Curriculum Vitae (story of your life).

Foundation Degree - Combines academic and vocational skills in a higher education course. It is equivalent to two years of a bachelor's degree.

Foundation year - an extra year at the beginning of a university course. It helps prepare those who aren't quite ready to study for a full degree or who don't meet the entry requirements. Typically, it leads straight on to degree study with the same university.

Graduate - A person who has successfully completed an undergraduate course.

HE - Higher Education.

Labour Market Information - good quality information about what is happening now, and is expected to happen in the future, in the local, regional and national job market.

Maintenance loan - A loan for students to help them pay for their living costs while studying.

Personal statement - either a section on a job application form or a part of a UCAS application; a chance to sell your skills and experience.

Referees/references - These are people who can provide your potential future employer or university with some information about you - not someone from your family, they would usually be your teacher or previous employer.

STAR technique - This stands for Situation, Task, Action, Result - it's a good way of describing your skills and competencies.

Tuition fees - Tuition fees are set by higher education providers. Currently, the maximum they can charge per year is £9,250.

Tariff (points) - A scoring systems used by UCAS to measure students' academic achievements. They show if a person qualifies for specific higher education courses.

UCAS - University Centralised Admissions Service - runs the university and colleges higher education application process,

plus holds information on degrees, degree apprenticeships and how to make your choices.

Undergraduate - A student who is studying for their first degree.

Unique Selling Points - Your USP's are what makes you stand out - you may have a particular skill or talent which can help you succeed. Sometimes you will be asked at interviews about your strengths and weaknesses or areas of development.



Further information and useful links

The aim of this brochure is to provide key messages about the labour market in the Hull and East Yorkshire area. Below are details of some key local organisations who can provide further information along with some useful links. Please note this is not an exhaustive list.

Skills Hull and East Yorkshire

Visit www.skillshullandeastyorkshire.co.uk to:

- Explore labour market information for the Hull and East Yorkshire area
- Find out more about different employment sectors
- Find out which are the top posted jobs and skills needed in your local town
- Discover local employers in our Company Profiles and interactive map
- Use our Employability Support Guides for advice on finding a job, writing a CV, completing an application form, attending an interview and developing your employability skills
- Download sector information, explore our Careers of the Week library and watch inspirational 'How Did You Get That Job?' videos in our Resources area.

>log on | move on>

Visit www.logonmoveon.co.uk to find out everything you need to know about local education, training and apprenticeships. Search for opportunities and make applications.

Hull and East Yorkshire LEP

www.heylep.com

The Local Enterprise Partnership (LEP) brings together business leaders and local politicians to make decisions that drive economic growth and create new jobs.

University of Hull

Visit www.hull.ac.uk or email sce@hull.ac.uk to find out all you need to know about going to university and the wide range of courses on offer at the University of Hull.

HOP

www.hop-humber.co.uk Humber Outreach Programme is a regional network whose aim is to help schools and education professionals support their pupils to achieve their potential through raising aspirations and increasing participation in FE and HE.

Enterprise Adviser Network in The Humber

The Humber Enterprise Adviser Network is part of a national campaign launched by the government backed Careers and Enterprise Company (CEC). It aims to benefit students and employers by bridging the gap between education and work and promote the skills needed by the workforce of the future.

Find out more about the CEC here
<https://www.careersandenterprise.co.uk/>

National Citizen Service

www.wearencs.com Provides opportunities for 15-17 year olds to develop by taking part in team projects to help their community.

National Careers Service

<https://nationalcareers.service.gov.uk/>

The National Careers Service website is suitable for all ages and includes general information on routes into careers, skills and qualities required, and pay.

Apprenticeships

www.gov.uk/apply-apprenticeship
Ring 0800 015 0400 for information.

Connexions

Helps young people in Hull aged 13 to 19 to make informed choices about their education, training and employment. They also help to find appropriate opportunities and support young people with learning difficulties, or those who have disabilities, up to the age of 25.

Find out more at www.hull.gov.uk/education-and-schools/training/connexions or call 01482 615223.

Shape Your Future in Hull and East Yorkshire



Disclaimer

The information within this publication has been researched and all web links checked. Whilst every effort has been made to ensure the accuracy of the information contained within it, we cannot be held responsible for any errors or omissions. Website information can change rapidly. We do not accept any responsibility for the content of external websites. The inclusion of an organisation does not signify an endorsement. Salary information has been sourced from the National Careers Service website (August 2023). The information presented is accurate at the time of publication.

August 2023

